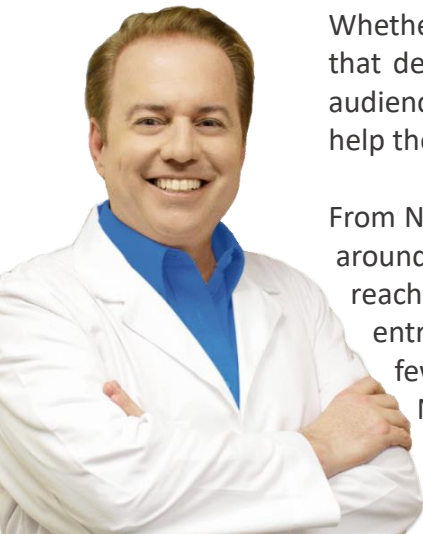


# David Pollock | THE MINUTE MARKETER

Author, Radio Host, Speaker, Entrepreneur



Whether you are planning a large event or small intimate group, I am the go-to guru that delivers a high-energy, informative, interactive presentation that will leave your audience filled with great ideas, out of the box thinking and actionable advice that will help them create success beyond their imagination.

From New York to Los Angeles and Singapore to Turkey, I have been a keynote speaker around the globe. I am a published author, co-hosted a live national radio show reaching 17 million people and appeared on national television. I am a serial entrepreneur that has not only run my own company, but been an executive at a few well-known companies - including Vice President of the Home Shopping Network. I have worked with entrepreneurs, celebrities, and major organizations, helping them to generate almost a billion dollars in sales. Today, I help entrepreneurs get to the next level in just 10 minutes a day - *that's less time than it takes to have a cup of coffee!*



## SPEAKING TOPICS

### Become An Author This Weekend & Watch Your Business Boom

Publishing your own book is the foundation for building your platform, raising you above the competition. Despite all of the benefits, many would-be authors procrastinate, because they either don't know where to begin or simply don't have the time. Discover what you need to do to become an author this weekend, including my proven formula for content that engages your ideal clients and positions the sale of your product or service.

### Be The Go To Guru In Your Field

You have spent years paying your dues; you have a lifetime of experience that others simply don't have. It's this unique knowledge and experience that sets you apart. Discover how to call on that experience and build your personal brand as the go to guru in your field. Forget about selling; have clients seeking you out. This is the most powerful growth strategy for any entrepreneur.

### Get Clients 1-2-3 With Empowerment Marketing

Today's savvy clients don't want to be told what to buy. They want to be engaged with you, know you are listening to their needs and that they can trust you to solve a problem for them. Discover how Empowerment Marketing positions you as the trusted advisor that people turn to and opens doors that fuels your success.

## BOOKING INFORMATION

### Formats

- 20 – Minute Presentation
- 90 – Minute Presentation
- Full-day Seminar (6 hours)



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